

**Introducing Personalized Genetic Testing For Your Health -  
Now, you can identify *individual potential risk* for certain  
diseases, and get accurate reports on how to reduce or  
eliminate the occurrence of disease later in life.**

**Genetic Knowledge Is Freedom Of Choice**

The recent completion of the Human Genome Project has made possible a simple genetic test that can actually reveal an individual's potential susceptibility to specific diseases, making **advance risk reporting** possible. This highly accurate genetic diagnostic testing called **GENOVATIONS™** can clearly pinpoint health risks which previously would have been lurking out-of-sight. With this new information, you and your physician can make smarter decisions about your health care so you can avoid the health conditions you may encounter otherwise. *Ask* about getting your own personalized **GENOVATIONS™** report. Then you can travel down life's road **more relaxed**, and **more confident** of **better health**.

**SNPs, You & Disease**

You probably already know you're not perfect. Well, neither are your genes. Within your genetic makeup, there are slight "variations" called **Single Nucleotide Polymorphisms** (commonly called **SNPs**, pronounced "*snips*").

Although they don't cause disease, **SNPs** are *associated* with almost every human disease. The "expression" of one's genes into an actual disease isn't inevitable, as many people think. The genetic variations which make a person particularly susceptible to a specific type of disease most often do so when exposed to certain, often *modifiable* factors, such as your environment, diet and lifestyle.

**Genes Don't Equal "Fate"**

Genes have jobs to do. Simply put, it isn't the "fate" of any of your genes (even your **SNPs**) to express themselves as a disease. Your **SNPs** need all the help they can get, first by being identified, and then by having their "environment" modified.

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# GENOVATIONS™

*Predictive Genomics For Personalized Medicine*

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That's where **GENOVATIONS™** comes in. By taking a simple test, it can inform you and your physician of the specific **SNPs** you have, making it possible to plan a way “around” your potential risk. Since it takes your genes *and* their “environment” to trigger most disease, you can easily take your personalized “alternate route” to **avoid the risks**, and enjoy a healthier journey in life.

## **Generally Who Should Have This Test?**

When conditions “run in families” they often have a genetic component. This test can show what specific genetic factors might pose a potential problem for **You**.

If you learn you have a *modifiable* genetic variation, **Your Family Members** can also be tested to see whether they have it. The sooner it's known, the sooner you and/or they can begin changing course toward a healthier future.

**Its Never Too Late** to learn about risks over the horizon. Just knowing why you're experiencing a problem can reduce your stress.

## **What Genetic “Traffic Reports” Are Available?**

Current **GENOVATIONS™** Tests:

**CardioGenomic™ Profile** *Identifies genetic risk for cholesterol imbalance, hypertension, cardiovascular disease.*

**OsteoGenomic™ Profile** *Identifies genetic risk for rapid bone loss and hormone dysfunction.*

**ImmunoGenomic™ Profile** *Identifies genetic risk for arthritis, asthma and allergies.*

**DetoxiGenomic™ Profile** *Identifies genetic risk for chemical sensitivities and oxidative stress.*

To see if you should be tested for any or all of these health problems, simply **ask your health care professional**, call us at 800-522-4762, or visit us at **www.genovations.com**.

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